



# Asheville Community Theatre 2023-2024 Annual Snapshot

*Our mission is to provide entertainment, enrichment, and education through the practice and celebration of the theatre arts. Our vision is for the theatre to be an integral part of the community.*

16,792	Audience Members
864	Individual Donors
300+	Volunteers
252	Part-Time Staff
13	Board Members
9	Full-Time Staff

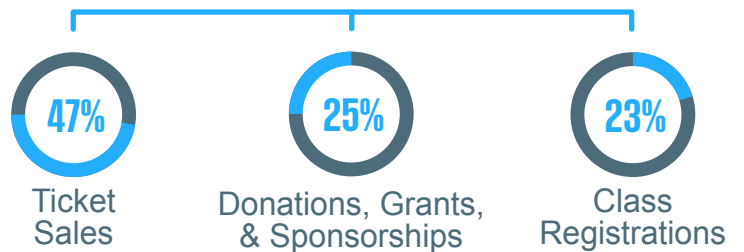
## CREATING COMMUNITY

Asheville Community Theatre provides opportunities for our community to come together, share their talents, and celebrate the theatre arts. Each year, we offer over 200 contracts to local artists, designers, teaching artists, and production staff. Whether it's onstage, backstage, or in the audience, ACT creates space for connection and collaboration.

## SOURCES OF SUPPORT

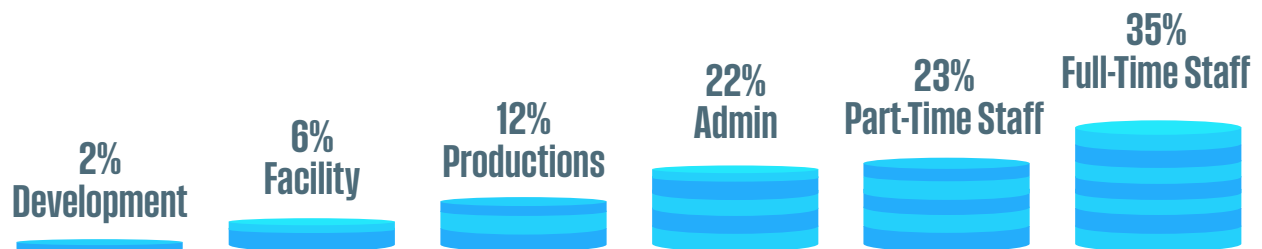
As a community theatre, we rely on a variety of income sources to fund our mission. Your support - whether through ticket sales, class registrations, donations, grants, or sponsorships - is what makes it all possible.

Main Sources of Income for 2023-2024 Season



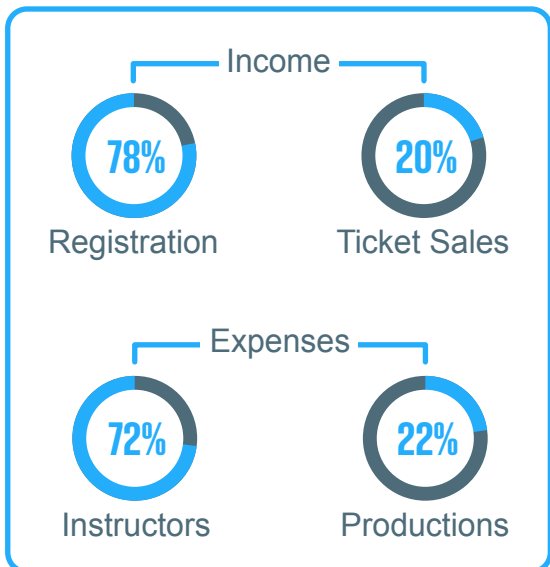
## MAKING EVERY DOLLAR COUNT

We allocate every dollar thoughtfully to maximize its impact. The majority of our funding goes toward paying the teaching artists, designers, and staff who contribute to the quality and experience of our productions and programs. Every dollar reflects our commitment to creating opportunities and building community through the theatre arts.



## EDUCATION IN ACTION

Our Education Department is at the heart of our mission to inspire and engage the next generation of theatre makers and enthusiasts. We saw record attendance in summer programs and youth productions this year, reflecting the demand for these opportunities in our community and the tremendous potential to broaden our impact.



Tanglewood Teens launched in 2023, providing 17 high school performers with a year of advanced theatrical training. 3 students were accepted to North Carolina School of the Arts.



### Youth Production Highlights

150%  
Increase in  
Enrollment

221%  
Increase in  
Ticket Sales

185  
Students  
Enrolled

## SHARING STORIES

The Autumn Players showcased six plays, selling out over half their performances, and resumed outreach to schools and senior centers.

## CAPITAL IMPROVEMENTS

In December, we completed renovations to 35below, upgrading the studio, box office, lobby, classroom, bathrooms, and offices to better serve our programming.

## GROWING TOGETHER

We partnered with Cenzontle Language Justice Co-op to provide live Spanish interpretation for *The 39 Steps* and we collaborated with Different Strokes Performing Arts Collective to produce *Flyin' West*. These partnerships reflect our dedication to strengthening community connections and creating opportunities. We look forward to growing these relationships and fostering new ones in the coming year.

**COMMUNITY PARTNERS:** HomeTrust Bank; Joel Adams & Associates; Hensley, Cloninger & Greer: Attorneys at Law; Mast General Store; Dr Elizabeth Huddleston; The Teel Family Foundation; Explore Asheville; ArtsAVL; NC Arts Council; Buncombe County; Envision Eyecare; Biltmore; Auctus Advisors; Nest Realty & Andrew Lanteri Group; Weaverville Eye; Sparky's Bardega; McGuire Wood and Bisette Law Firm; Sage and Spice; Small Batch Glass